

# Esade International Immersion Programs

Bene ts of a Study Tour:

Es de o ers exible nd t ilored short-term progr ms. This Intern tion I immersive experience provides distinctive opportunity to enh nce your students' c demic journey, llowing them to explore speci lized business subjects, cultiv te essenti I skills, nd g in v lu ble insights into the business world.

In dition to c demic excellence, we prioritize comprehensive experience. Our progr m incorpor tes soci I ctivities nd visits to loc I comp nies, fostering networking opportunities nd re I-world business exposure for students.

## Why Esade?

#### TOP NOTCH FACULTY

Esade has a widely recognized faculty, that on top of developing high-quality research, has also relevant business experience

#### STRONG NETWORK

Esade is the business school with the 2<sup>nd</sup> largest Alumni Association in Europe (+72.000 Alumni).

#### TEACHING APPROACH

Esade's learning model, based on the development of managerial skills and competences, is a pioneer in Europe.

#3

Educational
Experience in
Europe
(The Economist)

#4

Best Executive Education (Financial Times) #4

Best MBA for Entrepreneurs (Worldwide)

Es de is n c demic institution th t m int ins close links with the business world nd is recognized for the qu lity of its educ tion, its intern tion I scope, nd its cle r focus on the holistic development of the individu I. It w s founded in coll bor tion with the Society of Jesus in 1958 with commitment to gener ting positive nd m jor ch nge in business, entrepreneurship, nd people. Es de pplies n integr I te ching model th t is b sed on innov tion, technology, nd methodologic I nd c demic excellence.



## **Potential Topics:**



Innovation & Entrepreneurship



Family Business Management



Doing Business in Europe



The Digital Transformational



Enviromental, Social & Governance

Es de h s c mpuses in B rcelon nd M drid. This provides the opportunity to explore two of the most import nt cities in Sp in nd combine the progr m in both destin tions if desired.

## Why Barcelona?

Barcelona is the perfect setting for a one-week international program with its vibrant culture, rich history, thriving business scene, world-class universities, stunning architecture, and diverse culinary delights. It o ers academic growth, networking, and unforgettable experiences in one of Europe's most captivating cities.

# Program Format:



Meticulously designed to be fully customized according to your specific needs. By offering a personalized approach, we ensure that the content, schedule, and activities align with your objectives, maximizing the impact of your experience.



Customized Program duration



Mix of academic courses, company visits and cultural experiences



Tour locations Madrid/Barcelona

# Why Madrid?

The city's global business presence and networking opportunities provide valuable insights. Madrid's rich culture and history add a unique backdrop for personal and professional growth, making it an enriching experience.

Contact:

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